



Automation.

The key to surviving transactional tax compliance.

>> *Traditional tax compliance methods are expensive, a drain on productivity and error prone. They do not add to your bottom line, cut expenses and can put your organization at risk for audit exposure. Avalara® takes the burden off of tax management so your concentration can remain on building your core business*

Avalara's mission is to transform the sales, use and VAT tax process for customers by creating cost-effective state-of-the-art solutions. We do so through integrated on-demand, Web-based software services that provide transparent transactions, accurate tax compliance, painless administration and effortless reporting.

Avalara: the leader in transactional tax automation

Avalara has helped companies from every industry eliminate the complexity of tax management. By integrating its services directly into existing workflow processes, Avalara assists over 20,000 users eliminate the tedious work and complexity of calculating, collecting, reporting on, and remitting taxes across multiple jurisdictions. This proposition has made Avalara the leading provider of web-hosted sales and use tax management services. Offering integrations with more financial, e-commerce and point-of-sales applications than any other transactional tax solution on the market, Avalara is focused on providing the most convenient, accurate and affordable way for businesses to address all their statutory sales and use tax requirements.

Traditional processes are burdensome and error prone

Tax compliance is the last thing your business needs to focus on. Let's face it: tax management is a government-required, unavoidable activity. Any time or money spent on it is—by its very nature—non-revenue generating. Yet, with traditional methods, the relentlessly shifting landscape of tax rule and boundary changes leads to the operational distraction of staying compliant and the waning efficiency of your organization.

Transactional tax is compulsory, complex and costly for any business. Automation saves time, money and effort. Now it is possible to go well beyond manual tax calculations and deliver all your processes and systems on-demand, eliminating the cost and burden of custom-built or on-premise applications. It's an easy-to-implement solution that can be integrated with your accounting or e-commerce system. If you can help your company achieve compliance, give you audit protection, and at the same time save you time and money so you focus on revenue generating activities, why wouldn't you be interested?

No matter what your transactional tax needs are, Avalara has the perfect solution for you.

- >> **Calculation:** Avalara's transactional tax management solutions are the fastest, easiest, most accurate and affordable way to calculate sales tax. Setting new standards for efficiency and accuracy, Avalara provides fully automated, real-time sales tax compliance tools. With help from Avalara, thousands of businesses streamline a cumbersome, error-prone process and reducing the risk of loss or penalty in case of an audit. Our tools automatically perform address validation, jurisdiction research and rate calculation—all on the fly within your accounting application or in your e-commerce shopping cart, with no change to your existing workflow. Even complicated tax issues such as situs, nexus, tax tiers, tax holidays, exemptions, certificate management and product taxability rules are easily managed with Avalara's suite of compliance solutions.
- >> **Returns and Remittance:** With our web-based, corporate tax return systems businesses can view, modify, and approve returns for submission to any tax jurisdiction. Avalara not only takes care of the forms you need for each jurisdiction in which you have nexus, but also remits the liability on your behalf. Save time and resources by using a single solution, integrated into your financial application to submit one remittance payment to Avalara—let us handle all payments for you. Our comprehensive tax form database is continually updated with the most recent returns for everywhere you file. Whether the tax region in which you owe accepts traditional or electronic filing, be certain an accurate return will be filed for you in the correct format and at the correct time.
- >> **Tax Rates:** Avalara's web-based tax rate look-up tools eliminate the guesswork, research and risk associated with traditional manual processes. Our comprehensive rate databases provide businesses with the assurance of using the most up-to-date and reliable data available. Alternatively a simple and lightweight desktop tool provides users with instant rate information from our continually updated tax data centers. Whichever method is most appropriate, each is backed by Avalara's team of tax and compliance professionals to provide the most accurate and up-to-date rates.
- >> **Streamlined Sales Tax Services:** Businesses outsource sales tax compliance functions to Avalara—one of only three Streamlined Sales and Use Tax Agreement certified service providers—to determine and calculate the tax, then report and remit taxes to the states on behalf of those businesses. This service is performed automatically, in real-time, and completely behind the scenes.

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Completely Automated, End-to-end Compliance

Seamless integration to ERP, POS e-commerce and third party applications.

SET-UP

Nexus • Import Items • Taxability
Exemption Certificate • Returns Scheduler
Remittance • SST

CALCULATION



COMPLIANCE

