Avalara Intelligent Tax Classification (AITC)

AI-Powered Product Classification
for Businesses of All Sizes

Classify your entire product catalog to the correct tax code, using the power of AI.

Every new SKU creates a gap: it is live and transacting before its tax classification is confirmed. For catalogs of 1,000 SKUs or more, closing that gap with spreadsheets, disconnected portals, and email threads does not scale.

Avalara Intelligent Tax Classification (AITC) brings that work into one governed, AI-powered platform so every product maps to the correct tax code before compliance risk builds.



3B+
items used to train the AI engine

8,000+
brands

60,000+
regulatory sources

50 U.S.
states covered

Common Challenges

- Manual, fragmented classification workflows: Spreadsheets, disconnected portals, and email threads with managed-service teams leave no single source of truth and no audit trail.
- Incorrect tax determination from catalog misclassification: Taxability varies by state, county, and city. Getting the code wrong means the wrong tax rate follows on every transaction.
- Slow SKU onboarding creates compliance gaps: Manual research-and-entry cycles taking days or weeks expose new products to incorrect tax collection from day one.

How AITC Works

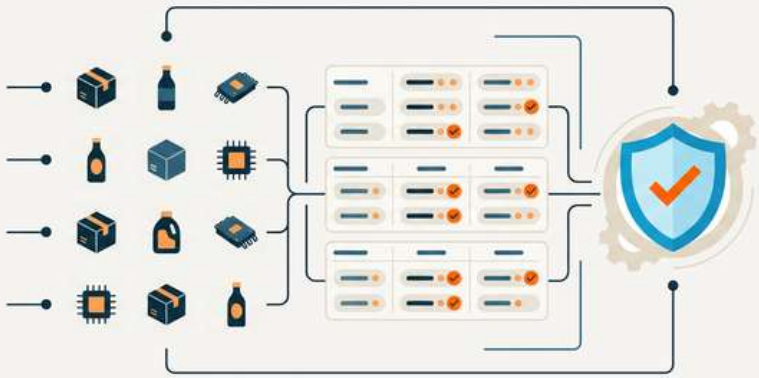
- Submit: Import your catalog via the self-service portal (CSV/Excel) or the fully automated API — any size, in a single job.
- Review: The domain-trained AI engine returns recommended tax codes along with confidence scores.
- Approve: Role-based governance workflows route flagged items to the right reviewer; every action is timestamped.
- Export: Finalized classifications export directly to your ERP, POS, or commerce platform, complete with a full audit trail.

Key Benefits

- One governed platform: Consolidate self-service, API, and Managed Services into a single governed workflow with role-based controls.
- AI recommends, you decide: Human-in-the-loop governance keeps your team in control while AI delivers speed and catalog scale.
- Full audit trail, every decision: Every action, adjustment, and approval is tracked, timestamped, and exportable.
- Built on Avalara domain depth: Grounded in the same tax content behind an engine that processes 54B+ transactions a year; portable to any downstream system.

Delivery Modes

- Self-service portal: Your team classifies with AI assistance and reviews the results directly in the portal.
- Fully automated API: System-to-system integration for high-volume, hands-off automation and real-time mapping.
- Managed Services: Avalara classification experts handle the process on your behalf.





Get classification right from the start.

Contact Avalara for a peronalized demo today
www.avalara.com | 877-300-2780